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Up to 250 words Please try to check the grammar and spelling as papers will not be additionally reviewed

GENERAL INSTRUCTIONS:

1) Article should contain up to 10 pages

2) Please prepare graphics (ex. pictures, graphs, tables etc.) to be ready for black & white print

3) 29 th July 2013 – Full paper submission

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Reference to web pages/ sites and e-books:

Holland, M. (2002). *Guide to citing internet sources* [online]. Poole (place of publication) Bournemouth University (publisher if ascertainable). Available from:

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